



PHILIP L. BROWNING
Director

**County of Los Angeles
DEPARTMENT OF CHILDREN AND FAMILY SERVICES**

425 Shatto Place, Los Angeles, California 90020
(213) 351-5602

Board of Supervisors

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ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

September 18, 2012

28 September 18, 2012

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Sachi A. Hamai
SACHI A. HAMAI
EXECUTIVE OFFICER

Dear Supervisors:

**REQUEST FOR APPROVAL TO ACCEPT FREDDIE MAC FOUNDATION GRANT FUNDS
FOR WEDNESDAY'S CHILD PROGRAM**

SUBJECT

The Department of Children and Family Services (DCFS) has received a grant from the Freddie Mac Foundation for Fiscal Year (FY) 2012-13 to help recruit prospective adoptive families through the Wednesday's Child program on FOX 11 News. DCFS is requesting that the Board delegate authority to execute the agreement and accept the grant funds.

IT IS RECOMMENDED THAT THE BOARD:

1. Accept \$20,000 in grant funds for FY 2012-2013 that are being awarded by the Freddie Mac Foundation to DCFS.
2. Delegate authority to the Director of DCFS, or designee, to execute the attached FY 2012-13 Grant Agreement letter which includes agreeing to the terms and conditions of the grant. Delegate authority to the Director of DCFS, or designee, to sign future grant agreement letters with similar terms for up to two additional 12-month renewal periods by written notice ending June 30, 2015. County Counsel approval will be obtained prior to executing such grant agreements and the Director will notify the Board and the CEO in writing within ten business days after execution.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

On May 31, 2012, DCFS submitted a one-year grant request to have the Freddie Mac Foundation continue to fund the DCFS Wednesday's Child program which they have been doing for the last 12 years. On July 9, 2012, DCFS was notified of a \$20,000 grant award. These funds are used to pay for a part-time Wednesday's Child coordinator position, the annual Wednesday's Child reunion, and miscellaneous items that may be needed to enhance the program. The goal of the program is to increase the number of hard-to-place children that reach permanency. The grant award is from July 1, 2012 through June 30, 2013.

By accepting the grant funds awarded, DCFS will be able to increase the likelihood of finding adoptive families for waiting children.

Implementation of Strategic Plan Goals

The recommended actions are consistent with the principles of the Countywide Strategic Plan Goals 4 (Fiscal Responsibility) and 5 (Children and Family Well-Being). Utilizing available Freddie Mac Foundation funding provides the County with the opportunity to enhance the likelihood for at-risk children and youth in foster care to achieve permanency.

FISCAL IMPACT/FINANCING

This Grant does not require a County match and is 100% fully funded by the Freddie Mac Foundation. Therefore, there will be no impact on net County cost (NCC). Funding is included in the Department's FY 2012-13 Adopted Budget, and will be included for subsequent fiscal years in the Department's budget requests.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

This is no contract or a Memorandum of Understanding (MOU); however, the DCFS Director does need to sign the Grant Agreement. The Grant Agreement allows for the following:

- 1) Feature a minimum of 40 children and two (2) success stories on Wednesday's Child news segments,
- 2) Respond within five (5) business days to all inquiries as a result of a Wednesday's Child segment,
- 3) Ensure that all children featured on Wednesday's Child are registered on the Wednesday's Child website, the National Adoption Center website, and the FOX 11 News website,
- 4) Strengthen the general visibility of the Wednesday's Child program,
- 5) Identify a sufficient number of venues for all Wednesday's Child tapings, and
- 6) Track the children featured and families that responded to DCFS due to the Wednesday's Child programming.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

Approval of the recommended actions will allow DCFS to continue to enhance adoption recruitment on behalf of hard-to-place children and youth. It is designed to improve the lives of children and families in all supervisorial districts by reducing the number of children in out-of-home care that exit the foster care system without a permanent family. It would also shorten the timelines to

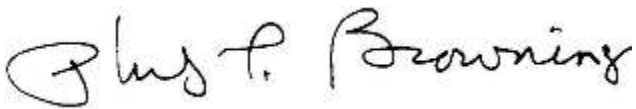
permanency for children and youth under the supervision of DCFS.

CONCLUSION

Upon approval of this request, instruct the Executive Officer/Clerk of the Board to send an adopted-stamped copy of this Board letter to:

1. Department of Children and Family Services
Service Bureau 1
4060 Watson Plaza Drive
Lakewood, CA 90712
Attention: Diane Wagner, Acting Deputy Director

Respectfully submitted,

A handwritten signature in black ink that reads "Philip L. Browning". The signature is written in a cursive style with a large, stylized "P" and "B".

PHILIP L. BROWNING

Director

PLB:DW:BT:sg

Enclosures

July 9, 2012

Philip L. Browning
Director
Los Angeles County Department of Children and Family Services
532 East Colorado Blvd
Pasadena, CA 91101

Dear Mr. Browning:

The Freddie Mac Foundation ('Foundation') is pleased to inform you that a Grant award in the amount of \$20,000.00 ('Grant') has been approved in support of Los Angeles County Department of Children and Family Services for Wednesday's Child. The Grant is subject to the attached 'Terms and Conditions of Grant between Los Angeles County Department of Children and Family Services and The Freddie Mac Foundation' ('Terms and Conditions'). This Grant has been assigned the number 7114109. Please indicate this number in the upper right corner of all correspondence concerning this grant and on all related materials and attachments.

Please sign and return a copy of this letter in its entirety, the Terms and Conditions and the enclosed Authorization Agreement for Direct Deposit by emailing them to Monica Perez at monica_perez@freddiemac.com as soon as possible. Please be aware any changes to current bank information on file, will result in additional processing time. Grant payments will be transferred directly into the account indicated on the Authorization Agreement following receipt of these documents.

By signing the Grant Agreement letter, you are once again attesting that any funds received from the Freddie Mac Foundation will not be used in connection with any political activities (including lobbying activities). You are also attesting, that this grant award may not be used to support the sponsorship of an event. Please notify us immediately if factors have changed regarding your original request that would affect your attestation.

Please note that any future applications for Grant funds beyond those already approved will be considered in the same manner as any other new application. No preference will be given to prior Grant recipients based on their status as prior Grantees.

All communication related to this grant award is directed to the Executive Director; please ensure we have your current contact information including email address on file.

Should you have any questions regarding this Grant, please contact Renette Oklewicz at 703-918-5531. We are pleased to support your organization in this worthwhile project and wish you continued success in this important work.

Sincerely,


Wendell J. Chambliss
Executive Director

Los Angeles County Department of Children and Family Services acknowledges receipt of this Grant award letter and the attached Terms and Conditions. Los Angeles County Department of Children and Family Services understands and agrees that the Grant is subject to the Grant Agreement, as that term is defined in the Terms and Conditions. Los Angeles County Department of Children and Family Services further represents and warrants that Los Angeles County Department of Children and Family Services is a IRS Section 501(c)(3) tax exempt organization that is classified as a public charity under IRS Section 509 (a)(1), (2) or (3). The undersigned represents and warrants that he/she is a duly authorized representative of Los Angeles County Department of Children and Family Services and that he/she has the authority to sign the Grant Agreement on behalf of Los Angeles County Department of Children and Family Services and to bind Los Angeles County Department of Children and Family Services to the terms and conditions of the Grant Agreement.

Los Angeles County Department of Children and Family Services

Printed Name: _____

Title: _____

Signature: _____

Date: _____

WJC/mpp

Enclosures

Los Angeles County Department of Children and Family Services

Request ID#7114109

July 9, 2012

Page 2 of 2

Terms and Conditions of Grant between Los Angeles County Department of Children and Family Services and The Freddie Mac Foundation

Grant 7114109 (the 'Grant'), awarded to Los Angeles County Department of Children and Family Services ('Grantee') for the Wednesday's Child, is expressly subject to the following terms and conditions:

1. The relationship between the Freddie Mac Foundation (the 'Foundation') and Grantee shall be governed by the following documents, collectively referred to as the 'Grant Agreement':

- a) The Terms and Conditions of Grant ('Terms and Conditions');
- b) The Grant application and supporting materials submitted by Grantee in connection with its request for Foundation support, including but not limited to the Freddie Mac Foundation Grant Application, proposed budget, and summary chart, as the terms of these documents may be modified as a condition of Grant approval; and,
- c) Any written communications from the Foundation setting forth terms and conditions of Grant approval, payment and/or the scope of any project(s) for which any Grant may be awarded, including the Grant award letter.

2. Grantee understands and agrees that it will manage all projects related to the Grant in accordance with the terms of the Grant Agreement.

3. Grantee/Organization acknowledges that it does not:

- a) discriminate in its conduct;
- b) exclude specific classes of people when providing services; or
- c) intentionally or inappropriately discriminate in its hiring or employment practices by excluding people based on race, color, religion, ethnicity, sex, age, national origin, disability, sexual orientation, marital status, and any other characteristics protected by applicable law.

4. Under the laws of the United States applicable to the Foundation, the Grant must be expended for charitable purposes. The Grant is made only for the purposes stated in the Grant award letter dated July 9, 2012 and the Grant funds, as well as any interest earned thereon, may not be expended for any other purpose without the Foundation's prior written approval. Grantee understands and agrees that the Grant funds will be used in accordance with the budget approved by the Foundation. Any funds not expended or committed for the purposes of the Grant within the period stated in paragraph five below must be returned to the Foundation within 60 days of the end of the Grant period.

5. The Foundation will make Grant funds available over a one-year period beginning July 1, 2012 and ending June 30, 2013; as set forth and subject to the conditions described in the Grant award letter. The Foundation reserves the right to terminate the Grant at any time and to cancel any planned funding arrangements if the Foundation determines, in its sole discretion, that the Grantee is not in compliance with the terms and conditions of the Grant Agreement and/or that the Grantee's performance under the Grant is not satisfactory. In the event that the Foundation terminates the Grant as provided in this paragraph, the Grantee shall return all unused Grant funds to the Foundation within the time period set by the Foundation upon termination.

6. All Grantees are required to report on the results they have achieved through the Foundation's investment. Grant Report Requirements:

- a. The Grantee agrees to provide the Foundation with a 10-month report on 05/01/13 and a 12-month report on 07/15/13, including financial statements showing budgeted vs. actual revenue and expenses.
- b. All Grant Reports must be completed online. The executive director of the Grantee organization will be sent an email reminder 30 days before reports are due, notifying them that the online Grant Report is now available to be completed.
- c. Grantees who fail to submit Grant Reports in a timely manner will be ineligible for future funding.

7. The Foundation may monitor or conduct an evaluation of all operations relating to the Grant, including visits from Foundation personnel and/or others, and reviewing financial and other records and materials of Grantee and/or such other records and materials as may be connected with the activities financed by this Grant and/or requested by the Foundation.

8. The Grantee may announce receipt for this Grant; however, any announcements intended for public dissemination must be approved by the Foundation prior to release.

9. The Grantee confirms that any funds received from the Freddie Mac Foundation will not be used in connection with any political activities (including lobbying activities).

10. This grant may not be used to support the sponsorship of an event.

Los Angeles County Department of Children and Family Services understands and agrees that this Grant is subject to all Terms and Conditions outlined above.

Los Angeles County Department of Children and Family Services

Printed Name: _____

Signature: _____

Title: _____

Date: _____

Los Angeles County Department of Children and Family Services

Request ID#7114109

July 9, 2012

Page 2 of 2

Organization: County of Los Angeles Department of Children and Family Services

Project Title: Wednesday's Child Program

☒ **General Operating Support** (Please check if applying for General Operating Support)

Foundation Outcome: Foster children grow up in permanent, stable and loving families.

Target: A minimum of 40 hard-to-place children will be identified for and featured on at least 40 new Wednesday's Child segments.

What would happen to those benefiting from our project if our program didn't exist?

Without this effort, children in foster care who need a permanent family would not receive as many inquiries from prospective adoptive parents which would reduce their chances of reaching permanency.

Verification: At least 40 new Wednesday's Child segments will be produced, aired and available for viewing.

Project Steps	Milestones	Dates
1) WC team will identify a minimum of 40 children that we have been unable to find a family for to be featured on WC.	1) At least 40 children are selected to be on the WC segments.	Weekly (7/1/12 through 6/30/13)
2) WC team will help prepare child for recruitment and the WC shoot.	2) 40 children will choose to be featured on WC to advocate for himself or herself for permanency.	Weekly (7/1/12 through 6/30/13)
3) WC team will work with Fox 11 anchor to identify venues and coordinate photo shoots.	3) WC shoots will occur in a variety of locations and segments will be readied and aired.	Weekly (7/1/12 through 6/30/13)
	4) A minimum of 40 hard-to-place children are identified and featured on at least 40 new Wednesday's Child segments.	

Foundation Outcome: Foster children grow up in permanent, stable and loving families.

Target: 100% of the children featured on WEDNESDAY'S CHILD (a minimum of 40) will be registered on the WEDNESDAY'S CHILD website, managed by the National Adoption Center, and the FOX 11 News website within one week of the feature being aired.

What would happen to those benefiting from our project if our program didn't exist?

Without this process, families who miss the television segment and those outside the viewing area would not have the opportunity to see and learn about these children, thereby reducing the children's exposure to potential adoptive parents.

Verification: NAC will report that 100% of featured children have been registered on the website within one week of airing and FOX 11 website will be viewed weekly for segment links.

Project Steps	Milestones	Dates
1. Assign child or sibling group a case ID number in registration log book.	1. Inquiring families will be able to identify the child/sibling group by their case ID number.	Weekly (7/1/12 through 6/30/13)
2. Submit child/sibling group description to WEDNESDAY'S CHILD website coordinator.	2. Inquiring families will learn more about the featured child/sibling group.	Weekly (7/1/12 through 6/30/13)
3. Submit photos of child/children featured within one week of airing.	3. Inquiring families will be able to see the featured child/sibling group.	Weekly (7/1/12 through 6/30/13)
4. WC Coordinator to consult with FOX 11 team to ensure updated links to new segments are available on website	4. Inquiring families will be able to view/review Wednesday's Child segments online	Weekly (7/1/12 through 6/30/13)
	5. 100% of the children featured on WEDNESDAY'S CHILD (a minimum of 40) are registered on the WEDNESDAY'S CHILD website, managed by the National Adoption Center, and the FOX 11 News website within one week of the feature being aired.	

Foundation Outcome: Foster children grow up in permanent, stable and loving families.

Target: 100% of the inquiries made as a result of the Wednesday's Child Program will receive an initial response within five (5) business days of their inquiry.

What would happen to those benefiting from our project if our program didn't exist?

Without prompt follow-up, a featured child's potential to be adopted by an inquirer is diminished and may deter an inquirer from following through with the adoption process. This would directly impact the success of the program and permanency for children.

Verification: Telephone log and e-mail files will be kept with the inquirers' names, date they made the inquiry, and the date that a response was made.

Project Steps	Milestones	Dates
1. Receive and respond to calls during regular business hours.	1. Families will receive a personal response to their inquiry within 3 business days.	Daily (7/1/12 through 6/30/13)
2. Mail adoption information packets to all families who inquire via telephone or e-mail within two business days.	2. Families will learn about the adoption process.	Daily (7/1/12 through 6/30/13)
3. Conduct follow-up with families who were registered to attend an orientation but did not attend.	3. Families will receive a letter and/or call to offer additional assistance and/or options.	Monthly (7/1/12 through 6/30/13)
4. For inquirers already approved to adopt, WC team will request, obtain and review their homestudies and generate a match with the child(ren) of interest if appropriate. Additionally, the WC team will insure the approved families not matched with WC children are made available for other possible matches	4. All homestudies will be logged and the matches and placements will be tracked 5. 100% of the inquiries made as a result of the Wednesday's Child Program received an initial response within five (5) business days of their inquiry.	Weekly (7/1/12 through 6/30/13)

Foundation Outcome: Foster children grow up in permanent, stable and loving families.

Target: Production of two to four success stories a year with the assistance of the television station.

What would happen to those benefiting from our project if our program didn't exist?

Without success stories, the general public would not have the understanding of the rewards of adoption and may be less likely to move forward with adoption of a child featured on Wednesday's Child. Families are encouraged to participate in the adoption process by hearing about other families' successes.

Verification: Two to four Wednesday's Child success stories produced and aired.

Project Steps	Milestones	Dates
1. Interview social workers and help them identify Wednesday's Child adoptive families to be featured.	1. Families will be emotionally and psychologically ready to be featured on segments.	2-4 times a year (7/1/12 through 6/30/13)
2. Effectively manage and coordinate taping arrangements with the station producer.	2. Taping arrangements will be coordinated and secured for each segment.	2-4 times a year (7/1/12 through 6/30/13)
3. Provide appropriate descriptive information to the station personnel about the family to allow for positive and meaningful taping venues.	3. Families' descriptions will inform and guide station personnel to select meaningful taping venues.	2-4 times a year (7/1/12 through 6/30/13)
4. Successfully manage logistics and arrangements for the families to be featured.	4. Logistical needs of the families to be featured are met.	As required.
	5. Two to four success stories a year are aired with the assistance of the television station.	

Foundation Outcome: Foster children grow up in permanent, stable and loving families.

Target: Timely and accurate data reflecting children featured and results of segments is reported to grantor and/or representative.

What would happen to those benefiting from our project if our program didn't exist?

Without data, we wouldn't know the effectiveness of the program and in times when funding is going primarily to evidenced-based programs, we could lose funding without supporting data and therefore everyone who benefits would lose.

Verification: Quarterly and/or annual reports that reflect accurate information and data related to the Wednesday's Child site results.

Project Steps	Milestones	Dates
1. Provide demographic data on all children featured (name, case ID, date of birth, gender, ethnicity, race, segment airdate, any repeated segment airdates, and updated recruitment status included who adopted the child [foster parent, WC family, etc.]).	1. Data spreadsheets prepared and sent quarterly or upon request.	Quarterly (7/1/12 through 6/30/13)
2. Provide data on inquiries received (date of each inquiry, type of inquiry [phone or internet, general or child-specific], child for whom the inquiry was made, homestudy status of the inquirer [when available], and name and address of the inquirer).	3. Data Spreadsheets prepared and sent quarterly or upon request. 4. Timely and accurate data reflecting children featured and results of segments are reported to grantor and/or representative.	Quarterly (7/1/12 through 6/30/13)

Foundation Outcome: Foster children grow up in permanent, stable and loving families.

Target: Identify and seek out opportunities to strengthen the visibility of the Wednesday's Child program in related agency/organizational venues such as newsletters, websites, recruitment fairs, etc.

What would happen to those benefiting from our project if our program didn't exist?
Without outreach, fewer people would be aware of the program and the opportunities it presents.

Verification: Wednesday's Child's brand is more widely known in the community.

Project Steps	Milestones	Dates
1. Explore and develop potential opportunities to feature the Wednesday's Child program in partnering agency materials such as a newsletter or website.	1. Wednesday's Child story is featured in one agency publication annually. 2. Wednesday's Child page or similar recognition is featured on the agency website. 3. Wednesday's Child program is featured in agency recruitment materials and venues.	Ongoing (7/1/12 through 6/30/13) Ongoing (7/1/12 through 6/30/13) Ongoing (7/1/12 through 6/30/13)

Foundation Outcome: Foster children grow up in permanent, stable and loving families.

Target: Ensure that the Freddie Mac Foundation's Wednesday's Child brand is used appropriately and protected in all materials, web sites, documents, etc.

What would happen to those benefiting from our project if our program didn't exist?
Without the identifiable branding/logo, our program could be confused with other programs.

Verification: Freddie Mac Foundation's Wednesday's Child brand is widely recognized and differentiated from other similar programs in the country.

Project Steps	Milestones	Dates
The Freddie Mac Foundation's Wednesday's Child logo or brand will be used appropriately and protected when developing or producing program-related materials.	All related materials will appropriately reflect the official Freddie Mac Foundation's Wednesday's Child logo.	Ongoing (7/1/12 through 6/30/13)

Foundation Outcome: Foster children grow up in permanent, stable and loving families.

Target: Ensure that the Wednesday's Child program has an adequate pool of appropriate venue partners to meet the interests of and promote the unique characteristics of the children to be featured on Wednesday's Child. .

What would happen to those benefiting from our project if our program didn't exist?

Without a pool of appropriate venue partners, the segments would soon start looking similar and would not reflect the uniqueness and/or strengths of the children featured.

Verification: A wide variety of venues and "feature angles" are reflected in the Wednesday's Child segments.

Project Steps	Milestones	Dates
The Wednesday's Child staff review, recruit, establish and/or maintain a positive working relationship with potential venue partners as well as existing key venues/supporters.	Venue partners receive, at a minimum, a "thank you" photo taken during the WC shoot they host.	Ongoing (7/1/12 through 6/30/13)



Authorization Agreement for Direct Deposits (ACH Credits)

☐ **New EFT Request**

☐ **Updated EFT Information**

Grantee Name: _____ IRS Tax ID Number: _____

I _____, hereby authorize hereinafter called ***Freddie Mac Foundation***, to initiate credit entries to our Checking Account indicated below at the depository financial institution named below, and to credit the same to such account. I acknowledge that the originator of ACH transactions (direct deposit) to our account must comply with the provisions of U.S. law.

**TO PROCESS YOUR PAYMENT A COPY OF A VOIDED
CHECK MUST ACCOMPANY THIS FORM**

Name of Financial Institution: _____

City: _____ State: _____

Routing Number: Account #: _____ Account: _____

Authorized Signature: _____ Date: _____

Printed Name: _____

Title: _____

**PLEASE ATTACH COPY OF
VOIDED CHECK HERE**